











**HEROES' VOICES CONCERT TO HONOR VETERANS**  
*Social Media Kit*

**Sample Facebook Posts:**

-  Join us and our friends at Heroes' Voices for a concert to honor #veterans on November 11! Featuring the Heroes' Voices Bluegrass Band and a number of special guests, this first annual concert celebrates the healing power of music and the arts. For tickets and to learn more, please visit <http://bit.ly/1Li417d>.
-  The Heroes' Voices Concert to Honor #Veterans will feature Pete Escovedo and his Latin Jazz Ensemble, Vocal Rush from the Oakland School of the Arts, and The Heroes' Voices Blue Grass Band! Get your tickets now by visiting <http://bit.ly/1Li417d>.
-  Got plans this #VeteransDay? Join us and our friends Heroes' Voices for the Concert to Honor Veterans, featuring Pete Escovedo and his Latin Jazz Ensemble, Vocal Rush from the Oakland School of the Arts, and The Heroes' Voices Blue Grass Band! Check out all the details at <http://bit.ly/1Li417d>.

**Sample Tweets:**

-  Join us this #VeteransDay for the @HeroesVoices1 Concert to Honor #Veterans! Get your tickets now at <http://bit.ly/1Li417d>
-  Heroes Voices is hosting a concert to honor #veterans on Nov. 11! Tickets avail. at <http://bit.ly/1Li417d>
-  Got plans this #VeteransDay? Buy your tickets now for the @HeroesVoices1 Concert to Honor #Veterans: <http://bit.ly/1Li417d>
-  Join our friends at @HeroesVoices1 for a concert to honor #veterans on November 11! <http://bit.ly/1Li417d>
-  FREE Concert for #Veterans! Reserve your tickets now at <http://bit.ly/1Li417d>